

How to Win Support from Public School Administrators and Teachers

- Reach Out. Schedule meetings with principals and music teachers in your surrounding public schools and introduce them to the String Project. Be sure to bring your student teachers so they can speak enthusiastically about the benefits of the program.
- Get Them Involved. Create a community advisory committee. Enlist the active involvement of public school administrators and teachers to serve in an advisory capacity to help engender agreement and support from all parties.
- Complement versus Compete. Position your String Project to complement (rather than compete with) the public school music programs in your community. Recruit students from schools with no existing string programs. Or consider inviting highly motivated students who participate in a public school program and also want to participate in the university's String Project. Look for the best possible win-win scenarios.
- Give Recognition. Acknowledge the role played by public school administrators and teachers. Send recital invitations to public school supervisors of music and music teachers. During the recital, the public school administrators and teachers in attendance are publicly recognized for their support of the String Project.
- Aim for the Top. Contact the superintendent of public schools or the head of public school music programs. Describe the program and send a supply of applications, informational flyers, and articles about your String Project. Ask the superintendent's office to send the materials to public school principals and teachers and request they distribute the materials to students at the school.