

NEWS RELEASE

For Immediate Release
Date

Contact: Name
Phone number
Email address

University Offers Affordable Music Lessons to Grade-School Children as part of ASTA WITH NSOA's National String Project

(City, State)—Today the [name of university/college] opened enrollment for their String Project, a unique program that introduces stringed instrument playing to grade school children and affords music degree undergraduates opportunities for hands-on classroom teaching experiences.

Under the guidance of a Master Teacher, a seasoned, experienced public school music teacher, undergraduate students teach children in the community how to read music and play a stringed instrument, such as the violin, viola, cello or bass. In the process, children develop good work habits and improve their ability to collaborate and cooperate in groups.

“[quote from child participating describing benefits of the program]“, said [name of student], a student enrolled in the string program.

Currently, twenty-four universities and colleges nationwide offer the ASTA National String Project to grade-schoolers in their communities. The program is designed to eliminate the long-term shortage of string music teachers in the United States while expanding the availability and accessibility of music education to young children. Utilizing college students in supervised teaching roles allows [name of university/college] to offer

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music lessons at substantially reduced fees, making the program accessible to all families in the community who wish to participate. Applications for student enrollment may be acquired from [\[point of contact information regarding how to acquire an application\]](#) and will be accepted through [\[deadline date\]](#).

ASTA WITH NSOA, a nonprofit music association headquartered in Fairfax, VA, promotes excellence in string and orchestra teaching and playing. More than 11,500 teachers, professors, and performers nationwide are members of ASTA WITH NSOA, making it the leading professional association for its industry.

ASTA's National String Project consists of more than twenty-four universities and colleges. The program is designed to help alleviate the long-term shortage of string instrument teachers in the United States by encouraging undergraduate music majors to become public school music teachers upon graduation.

Through hands-on teaching experiences with children in the community who enroll in the program, undergraduate student teachers become better skilled in managing a classroom and teaching small children. At the same time, parents within the community benefit from an affordable opportunity to provide high-caliber music lessons to their children.

For more information about the ASTA National String Project, contact the ASTA National Office at (703) 279-2113 or visit www.astaweb.com. To learn more about the [\[name of university/college\]](#) String Project, upcoming concerts, or the next enrollment deadline, contact [\[name\]](#) at [\[telephone number\]](#) or [\[email address\]](#).

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